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IN THE MILL REPORT NO. 65

July 6, 1944

Rationing and Price Control

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
PUBLICATIONS		
<u>War Letter For Agriculture</u> Any beekeeper can get ten pounds of sugar Used Army vehicles pricing simplified Second quarter "T" coupons not good now Better distribution of beef, lamb Alfalfa hay prices set Broom corn regulation changed 4-H, FFA animal price problem settled	DuMars, OI	Completed
<u>Letter to Farm Editors - Agriculture in Wartime</u> To curb mounting prices of alfalfa hay Cotton seed and peanut flours exempt from price control Shed-cured broom corn defined Sugar for beekeepers Food for Porto Rico and the Virgin Islands	Wing, OI	Completed
<u>Letter to Extension Directors</u> Meat Points Upped Processors may sell to gov't. under adjusted prices Alfalfa hay prices announced	Fulghum, Ext.	Completed
<u>Food Information Calendar</u> Bowles radio talk announced Ceiling prices for fresh fruits and vegetables Alfalfa hay ceilings Animals raised by 4-H and FFA members	Gaines, OI	Completed
<u>Food and Home Notes</u> Points on Fruits, Relishes Canned Points Return	Douglass, OI	Completed
<u>Facts About Kerosene</u>	Van Brunt, OPA	In preparation
<u>The Farmer and his Gas", (Fact Sheet</u>	Burkhardt, OPA	"
RADIO		
<u>Letter to Radio Farm Program Directors:</u> Conserve gasoline and oil	Kadderly, OI	Completed
<u>Servel Network Broadcast</u> "Black Markets", Phillips, OPA, speaker	Hemphill, OI	Completed
Food Notes: Retail Ceilings and Where To Find Them		

Farm Production Goals

Subject	Assigned	Status
USDA - July 10 As you sow (Federal Seed Act)	Harding, OI	In press
Statement to Extension directors that over 1900 emergency war food assistants and emergency county clerks now employed	Lloyd, Ext.	Completed
Arrangements completed with Maryland Extension Service for PARADE Magazine to take series of photographs on tomato production; supplied magazine background facts	Fulghum, Ext.	In preparation
PRESS		
Skim milk diet protects pigs from parasites	Burch, ARA	In clearance
Synthetic urea proves satisfactory for dairy rations	BDI	Issued
Stockmen warned about threatening screwworm outbreak	BEPQ	"
U.S. and Canada inaugurate cooperative program to control spruce budworm	BEPQ	"
DDT not effective for all purposes, needs further testing	"	"
Dryland trees saved by new transplanting ways	EPISAE	In clearance
One-eye, new Buffalo grass, goes to war	"	Cleared
Vegetable and fruit dehydration manual for plant operators	Teuton, BAIC	"
RADIO		
Farm Flashes:		
Parasites take pound of flesh, plus	Burch, ARA	Cleared
Runts sometimes worth raising	"	"
Smaller Farm Layer Flocks	Herndon, OI	"
Need for Better Pasture	Gay, OI	In preparation
Shylocks of the Cattle Market	Burch, ARA	"
More Feed From Fertilizer	Gay, OI	"
Pasture To Cut Feed Cost	"	"
Better Pastures-More Beef	"	"
More Nitrogen for Pasture	"	"
"Super" Pasture Management	"	"
Cut Hay Early and Save	Briggs, OD	Completed
Industry Gets Needed Corn	"	"

Subject	Assigned	Status
<u>INS-PA -UP</u> Need for Legume and Grass Seed Blind War Veteran Farms	Gay, OI Fox, FSA	Cleared In preparation
<u>Radio Farm Director Letter:</u> Vegetable Seed Allocations for Next Year The Legume Seed Program County Achievements will be Recognized More High-Grade Cotton Needed Hold the Line Against the Screwworm	Briggs, OD Lamphere, AAA Kadderly, OI Pitt, OI Press Release	Prepared " " " "
<u>Network Broadcasts:</u> July 8, Blue, Farm and Home Hour "The Legume & Grass Seed Production Program" N.E. Dodd, AAA Administrator	Emerson, AAA	In preparation
<u>Milkweed</u>		
4-color poster on picking milkweed-- for distribution to schools	Denny, OI	At printer
Background statement on campaign for milkweed floss collection program	Denny, OI	Out
Transcription on milkweed campaign	Pitt, OI Denny, OI	In preparation
<u>Radio Farm Director Letter:</u> Milkweed Project Leaders Named for Four Midwestern States — Press Release		Completed
<u>Farm Safety</u>		
Pix stories on Farm Safety	Kate Smith, OI	In preparation
Letter to State Extension editors asking number of Farm Safety Week radio transcriptions needed	Fulghum, Ext.	Completed
<u>USDA - July 10</u> Farm Safety Week	Harding	In press
Farm safety rule: stop it before you fix it	BPISAE	Cleared
Farm Safety Poster	Bishop, AAA	At GPO
RADIO		
<u>Farm Flashes:</u>		
Woods Safety "Don'ts" in Electricity Use Safety Warning for Machines	Bergoffen, FS Lambert, REA Gapen, BPI	Cleared In preparation "
<u>Radio Farm Director Letter:</u> Farm Safety Platter in the Making Consumer Time - July 22 - Safety in the home and on the Farm--Mr. Lumpkin's Laboratory	Pitt, OI Dickey, OD	Cleared Completed

Subject	Assigned	Status
<u>Transcriptions:</u> "Farm Accidents and How to Prevent Them," John H. Wetzel, Chairman, Safety Council, USDA	Jarrett, SCS	Prepared
"Safety Tactics in the Women's Land Army", Miss Florence L. Hall, Ext. Service	Pitt, OI	Prepared
<u>Farm Labor</u>		
Farm labor portion of Extension Service Annual Report	Hancock	In clearance
Report, "Mobilizing Help for Farm Crops"	"	In proof
VFW Certificate of Service	"	Completed
Crop Corps membership card	"	At printer- Due July 8
Newspaper mat of cartoon strip, "John Gets His Tomatoes Picked"	"	Completed
Newspaper mat on farm labor needs for use in foreign language press in this country (4 languages)	"	Completed
Poster, "Help Harvest War Crops"	"	At printer- Due July 7
Slidefilm, "Learning About Farm Jobs From Pictures"	Welch- Pace- Gericke	Pending
Farm labor movie script	Hancock	In preparation
RADIO		
<u>Farm Flashes:</u> Call for Harvest Hands Prevent Accidents-Conserve Labor	Jones, OL Jones, OL	Cleared In preparation
<u>PA-INS-UP</u> Junior Farmhands Do Their Bit	Pitt, OI	Cleared
<u>Radio Farm Director Letter:</u> Keep the Farm Labor Program Going	Pitt, OI	Prepared
<u>Transcription:</u> "A Message To Farmers Who Employ Inexperienced Boys & Girls" Irvin H. Schmitt, Ext. Service	Pitt, OI	Prepared
<u>Farm Facilities</u>		
Fact Sheet on "Need to Conserve Paper Bags"	North, OD	Completed

Farm Facilities

Victory Gardens

Food and Home Notes
CANNED POINTS RETURN H.Douglass, OI Released July 3

Clip Sheet P.Smith, OI For Release
CROPS vs. DISEASES July 9

Subject	Assigned	Status
RADIO		
<u>Radio Farm Director Letter:</u> Full Steam Ahead for Victory Gardens	Kadderly, OI	Prepared
<u>Network Broadcasts:</u> July 7, Blue, Farm and Home Hour "Crops for Late Summer and Fall Gardens" Ernest Moore and Duke DuMars	Hemphill, OI	In preparation
July 14, Blue, Farm and Home Hour "Victory Gardeners Can Surplus" Ernest Moore and Duke DuMars	Hemphill, OI	"
	<u>Home Food Preservation</u>	
PRESS		
Can the plentiful peach - for Food and Home Notes	Pundt, BHNHE	Completed
Information on home canning to Junior Red Cross Magazine	Van Deman, BHNHE	"
RADIO		
Farm and Home Hour, Blue Network More home canning as point rationing of canned vegetables returns, also Egg dishes for any meal; Hot weather meals	Van Deman, BHNHE	Completed July 1
<u>Homemakers' Chats:</u> Q&A: Canning Tomatoes-Greens Canning and Brining Beans	Wharton, OI "	Cleared "
INS FARM FARE - June 30 "Can That Fruit"	Stahl, OD	Completed
VITAMINS FOR VICTORY - July 1 "Pressure Canning"	Stahl, OD	Completed
RADIO ROUND-UP ON FOODS - July 1 "Fruits For Home Canning"	Stahl, OD	Completed
	<u>Marketing Plentiful Foods</u>	
List of Plentiful Foods for Food Trade Letter No. 37	North, OD	Out
<u>For July issue of Marketing Activities:</u> Story on price support of eggs	Podolsky, OD	Completed

Subject	Assigned	Status
RADIO		
VITAMINS FOR VICTORY - July 10 "Fresh Tomatoes"	Beauchamp, OD	Completed
<u>Homemakers' Chats:</u>		
Q&A: Food Buying	Beauchamp, OD	Cleared
<u>Industrial Feeding</u>		
A short article on industrial feeding for use in the U.S. Labor Press Service for 800 Labor editors	Perry, OD Podolsky, OD	Completed
A short article on good breakfasts for OWI for editors of women's pages	Perry, OD Podolsky, OD	"
<u>Nutrition</u>		
For Food and Home Notes: Two-way egg bulletin off press Hot weather meals	Davis "	Completed "
Furnished visual material on nutrition and cooking aids to Army Quartermaster Corps	Schultz	"
Nutrition movie script	Motion Picture Service	In preparation
RADIO		
Fact Sheet for Radio Script, "What Is Your Responsibility" <u>Consumer Time</u> - July 29—Cold Foods for Warm Weather - Meigs family	Padgett, OD Dickey, OD	Completed "
VITAMINS FOR VICTORY: July 11—"Eating On The Job" July 12—"Get The Knack of Easy Picnics" July 13—"Collecting Iron—For Blood" July 14—"Two and Two Makes Stew"	Beauchamp, OD " " "	Completed " " "
<u>School Lunches</u>		
Revision of leaflet <u>Lunch at School.</u>	Morris, OD	Tentative
Article for September issue of <u>Nation's Schools</u> .	Morris, OD	In preparation
Article for forthcoming issue of <u>Junior League</u>	"	"

Food Conservation

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Farm Flash:</u>		
Turkey Set-Aside	Briggs, OD	In preparation
<u>INS-PA-UP:</u>		
Can That Fruit	Stahl, OD	Cleared
<u>Miscellaneous</u>		
"Net Farm Income and Parity Report— 1943 and Summary for 1910-42"	Norcross, BAE	In preparation
"Wartime Farm Real Estate Market in Pittsylvania County, Virginia"	Johnson, BAE	"
USDA - July 10	Harding, OI	In press
Plant Industry—in peace and war		
Another busy laboratory (AIC)		
Office of Transportation		
Better management		
Necessary bureaucracy		
Potato variety de luxe		
Getting ahead		
Forest dividends		
Cotton wizard (T.H. Kearney)		
WFA food holdings		
Letter from Acting War Food Administrator Hill to six national farm organizations and cotton associations transmitting program fact sheet and inviting cooperation in program	Fulghum, Ext.	Completed
Letter transmitting advance copies of cotton grade improvement program fact sheet and poster to Extension directors in cotton- growing States, querying as to number needed in the States; similar letter to National Cotton Council.	"	"
Progress report on program to the National Cotton Council.	"	"
Letter from Director of Extension Work to cotton ginners on program (11,500 copies).	Fulghum-Bealer	"
Materials assembled for discussion of possible regular 4-H Club network program.	Fulghum	"
Arrangements made for monthly broadcast of 4-H Club news over Blue Network and newscast for July 1 prepared.	Fulghum-Thacker	"

Subject	Assigned	Status
Chart, "4-H Forestry Demonstration"	Sawrie-Shinn	Completed
Weekly Letter from Director of Extension Work to State Extension directors re: Harvesting grass and legume seeds for 1945 Procedure under Administrator's Memorandum No. 45 regarding surplus war property Progress on 1945 goals program Return of meat items to the rationed list	Lloyd	"
Wartime Extension Work, No. 107 and 108	Bealer	"
Slidefilm, "The Use of Logs in Farm Buildings"	Gericke-Miller	"
Slidefilm, "Thomas Jefferson, the Farmer"	Gericke-Meyer-BAE	"
<u>For the July issue of Marketing Activities:</u> Man Behind the Table War Cuts Some Ice New Market for Cotton	Mangum, OD Winn, OD Omohundro, OD	Completed " "
<u>For August issue of Marketing Activities:</u> Story about recent history of support buying of hogs. Story on activities of the Investigation Section of OD's Compliance Branch Story on wartime development in sugar marketing Story on wartime development in rice marketing Story bringing up to date the facts on OD's Market News Service	Mangum, OD Winn, OD	Tentative " "
RADIO	Baker, OD	"
CONSUMER TIME (NBC) - July 8 Cosmetics, Morale Builders in Wartime	Dickey, OD	Completed
HOME SERVICE DAILY--July 17--Federal Food Reporter	Briggs, OD	"
Farm Flash June 26--Cotton Consumption Down	"	"
GREEN NETWORK SERIES -- July 10 Human Guinea Pigs and Mechanical Cows	Kempton, OD	"
RADIO ROUND-UP ON FOODS--July 1 -- Hand Picked for Freshness More About Cheese Paper Crisis The Enrichment Story	Stahl, OD Kempton, OD " " "	" " " " "

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Farm Flashes:</u> Freezing liquid eggs for home use Cotton Insects	Burch, ARA Briggs, OD	Cleared In preparation
<u>INS-PA-UP</u> Peanut Shell Cork	Gay, OI	Cleared
<u>Radio Farm Director Letter:</u> The Latest Word on DDT Score Another For Research (Urea for dairy cows and sheep) And While You're Thinking About Food Supplies (Nat'l. Food Situation) Ten Nebraska Counties Eligible for Flood Loans -- Press Release	Kadderly, OI " " "	Prepared " " "
<u>Network Broadcasts:</u> July 8, Blue, Farm and Home "Food and Home News", "Homemakers' Information", Ruth Van Deman, BHE	Van Deman	In preparation

